



# MONTHLY E-NEWSLETTER

## Sindh Rural Support Organization

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Monitoring, Evaluation and Research Unit (MER-U)

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**GO GREEN AND PLANT A TREE**

# AN AWARENESS-RAISING RALLY WAS ORGANIZED FOR PROMOTING VILLAGE-LEVEL PLANTATION DRIVE UNDER THE ECHO-9 PROJECT IN THE DISTRICT

**THATTA/FEBRUARY 24, 2022**

Sindh Rural Support Organization (SRSO) initiated plantation drive “Go Green and Plant A Tree” in district Thatta in collaboration with Action Against Hunger (ACF) and The Humanitarian Aid department of the European Commission (ECHO). For this purpose, under ECHO-9 Project an awareness-raising rally was organized from the DC office Thatta to public Park Makli and officials of district Government, representatives of Education, Health, Forest, Agriculture and Social Welfare departments, Community Activists and SRSO officials participated in the rally.

Mr. Ghazanfar Ali Qadri (Deputy Commissioner Thatta) participated and planted a tree to support the cause of planting 50, 000 plants in 50 disaster-prone villages of 10 Union Councils of district Thatta.

SRSO is implementing the Project “Community Based Multi-Sectoral Integrated Program” in collaboration with Action Against Hunger (ACF) with the funding of The Humanitarian Aid Department of the European Commission (ECHO) in district Thatta. The overall objective of the project is to support communities and local institutions to prepare for and respond to emergencies and disasters in Thatta.





**FEBRUARY 18, 2022**

# SINDH RURAL SUPPORT ORGANIZATION WELCOMES SPRING 2022 WITH BLOSSOMS AT SRSO COMPLEX SUKKUR

Flowers are just as important in an office environment as the arrival of the spring season brings joy for happiness, peace, and smoothness in life. Hundreds of flowers bloom to create an atmosphere that feels like a blissful garden of heaven all around the SRSO Complex. Sindh is culturally rich with seasons around the year and Spring is the season of flowers that owe their existence to the change of seasons! While winter is often mild in most parts of Sindh during Starting of February. However, the coming of spring brings back blooming flowers, green fields, and positive energy. Beautiful, professionally arranged fresh flowers are essential to enhance the image and beautification of an organization's environment. These flowers have the appearance of natural flowers and provide a fresh look to everyone.

**Sindh Rural Support Organization (SRSO) follows its tradition to welcome in Spring 2022 through seasonal flowers blossoming at SRSO Complex Sukkur.** In pursuance of flowers blossoms, each part and corner of the complex from the main gate to parking, gardens, hostel, conference hall, cafeteria, open area, corridors, and main office areas have been decorated with blossoming flowers, and each staff, visitor, and guest feels its fragrance. These flower arrangements are visually stimulating, and their look has shown evidence that there are positive benefits of human interaction with nature; plants and flowers can improve productivity and reduce stress, ideal for supporting wellbeing in an office environment.

This floral look of Complex looking for something soothing but eye-catching or a dramatic display of colors for office floral arrangements. Being around nature, including flower arrangements, is feeling individuals feel good, instantly improving mood to increasing the productivity through biophilia.

In pursuance of this, the SRSO administration department takes special efforts to decorate and fence the flowers with beautiful different seasonal varieties of flowers to the complex. The is to celebrate the season of colors to promote a clean and green country and environment through beautifying the complex with flowers and plants. It also provides a favorable environment for staff to perform their daily routine work in pleasant weather as well visitors and hostel guests.

This is a tradition of the SRSO that has been followed by the SRSO Administration team on a seasonal basis, especially in the springtime with high zeal and passion. This is also a step towards a Green and eco-friendly environment office. This credit of fencing and beautification of the SRSO complex with natural beauty and natural loving ambiance of the office is the initiative taken by Admin Team. The Snr. Manager Administration shared that, "before spring we plan this welcome to spring in terms of the plantation, fencing with seasonal flowers and all this is the guidance of the CEO-SRSO. This all credit goes to the SRSO Admin Team that shows their hard work, passion, expertise, and dedication of the team especially Gardeners namely **Mr. Allah Bux (Head Gardner), Mr. Meer Ghanghro, Mr. Nadir Bhatti, and Mr. Parvaiz Gul**". This effort has been also appreciated by SRSO senior management as well as visitors and guests at large.



## Feb-2022 | GoS-PPRP | Enterprise Development Program | Ideagist | Incubation Training | Aspirant Entrepreneurs' | Experiential Training | 6 Districts

Thatta/Mirpurkhas/Khairpur/Badin/Umerkot/Mirpurkhas

Sindh Rural Support Organization with the collaboration of IdeaGist under its Peoples' Poverty Reduction Program funded by the Government of Sindh has initiated one Month of Experiential Training of Young Aspirant Entrepreneurs for small startups in 6 Districts of the PPRP Program.

This training will support the participants in understanding how business incubators work, who they are right for, how to quantitatively measure their success through business modeling, as well as the financial theories behind them. Its structure, made up of 4 modules and 4 weeks, provides a pragmatic approach from theory to practice as well as different models and tools that will allow aspirants to understand the current or future business needs. This training will give them the tools to differentiate between financing options and incubator types; understand how to build a successful business plan, model and track incubator success, and provide financial literacy in the world of business incubation. After completing this training, the learner should feel competent in how to start, manage, and assess business incubators. Through an array of multimedia resources, the participants will be able, by the end of this training, to have a thorough understanding of how to make a successful business incubator, manage and analyze that success, as well as how to present an idea to an array of interested business parties.



This training will support startups in entrepreneurial training, legal support, financial education, business development service provision, and investment readiness training. In the age of the knowledge economy, incubation knowledge plays a key role in the triple helix, which brings together all key stakeholders of a business knowledge ecosystem. The Ideagist Incubation program under EDP is based on the idea of "Digital Knowledge-based small-scale businesses" which aims to digitally connect all stakeholders of the knowledge and innovation ecosystem of business to get more profit in terms of digital marketing and business network linkages.



SRSO under PPR-EDP will provide seed Fund which is one such program started by SRSO under its flagship program of poverty reduction is a uniquely collaborative 100% women based in which SRSO along with Social Mobilization and Key interventions for income-generating activities also providing incubation of ideas at the community. The EDP aims to support aspiring entrepreneurs who require "capacity + Dedication" support to build sustainable fast-growing enterprises based on innovative ideas.



## visits different Business Development Groups formed and supported by SRSO under the Govt. of Sindh funded PPRP in district Khairpur Mir's /February 23, 2022



Dr. Shereen Mustafa Narejo (Technical Adviser) Sindh Rural Support Organization (SRSO) visited different Business Development Groups (BDGs) formed and supported under the Govt. of Sindh funded Peoples' Poverty Reduction Program (PPRP) in district Khairpur. District Manager and GDO SRSO facilitated them in the visit. The main purpose of the visit was to discuss increasing worth in Business Development Groups by adding process of activities in product to shape them in higher value, and Reduce, Reuse & Recycle the wastage of different goods. With the continuation of her agenda, she overlooks certain locations.

1st location BDG Sawera Small Scale vegetable Farm and Nursery visited and discussed with BDG members on the production of onion & BDG members defined their plan of Tomato growing in addition to their current business of onion with the financial support of GRASP.

2nd location of Village Menhal Ujjan Kotdiji (Cluster Businesses) there is an ongoing process of Organic Fertilization with technical support of SRSO. The entrepreneurs defined the process of organic fertilization as for its composition entrepreneurs of Cluster will form 3 beds (Size should be as per availability of Dung and other wastage but depth should be 5ft.) for storing the waste material like leaves of different trees except Kono and Bedmusk, animal dung, chopped rice straw etc. Total 30 days will be recycled for completing its development. First of all entrepreneurs will make 3 beds and after its completion they will follow proper stepping, such as in the 1st bed they will throw a one layer of different leaves in the bottom of the bed and shower them with water, after that entrepreneurs will ensure the one layer of chopped rice straw and again shower them with calm and clean water and third layer will be an animal's dung and continue the process of showering till the raw product will not be wet whole. Similarly leaves will be layered once in the bottom of bed and chopped rice straw and animal dung process will be practiced continuously till the bed will not be filled, in the end bed will be covered as sunlight may not hit the product directly. After the filling of 1st bed, 2nd and 3rd bed will be remain empty. But after the 10 days product of 1st bed will be shifted in 2nd bed and after 20 days product will be transferred into the 3rd bed & finally after 30 days product will be able to introduce in market. During the process of organic compost once if we transfer the product after 10 days from 1st bed to 2nd bed then entrepreneurs re fill the 1st bed with fresh material similarly after the 30 days each bed will be filled with product.

3rd Location was Motor Cycle Spare Parts shop Kotdiji, and spent a couple of minutes for discussion & observe the nearest market for the innovation of the idea, and finally dispatch the idea of value chain like the addition of Leith machine, proper mechanic of tractors inside of a shop, connection with puncture shop who direct buy the items from spare parts of BDG.

4th Location was Banana leasing in BDG KAMYAB KINGRI, she met with entrepreneurs of Banana farming & tried to seek information of their process of farming, in the end, she decided to see the farm of banana and after reaching there she discussed the bi-product of banana, such as from the wastage of banana roots an entrepreneur can make the fiber/thread after getting the proper training of their process.



# Joint Monitoring Field visit of Government Departments' Officials of the EU-funded PINS-ER-III Interventions

*Kamber-Shahdadkot/February 11, 2022*



Sindh Rural Support Organization (SRSO) arranged a Joint Monitoring Field visit for Government Departments Officials of the EU-funded Program For Improved Nutrition in Sindh (ER-II) in District Kamber-Shahdadkot. Initially, an introductory meeting was held at the District Office where PD, PM, and DM discussed the objective of the visit. Later on, the delegation attended a meeting of LSO Suhni at Village Mumtazabad, UC Warah where Local Support Organization leaders shared a detailed presentation of LSO Suhni. They discussed self-initiative and received support from SUCCESS, and PINS ER-III Programmes. On this occasion, program beneficiaries women shared their case studies, Officials also visited and observed the PINS ER-III Interventions i.e. GB, HH KG Group Field, the swing of 5 Clour Vegetables at their land, FFS, Fish Pond, and CLEW livestock camp. They distributed the token of COC of goat among poor HHs for procuring two milky goats.

The delegation comprised of Mr. Imtiaz Ahmed Mughal (Assistant Engineer PHED) Dr. Zulifqar Ali Shaikh (Deputy Director Livestock), Dr. Gulzar Ahmed Junejo( Focal person AAP Livestock GOS), Mr. Ashraf Ali Khokhar (Range Forest Officer Forest Department), Mr. Abdul Rauoof Magsi( Director Agri Extension ) Mr. Waqar Ahmed ( Deputy Director), Mr.Talib Hussain Hussain (Local Govt), Mr. Ghulam Rasool (Inspector Fisheries). Whereas Mr. Mudassar Ahmed (Programme Director PINS ER-3) & Mr. Rao Ayoub (Senior Agriculture Technical Officer-ACF), Mr. Asad Ali Jatoo (District Manager), Mr. Hamid Ali Magsi (PM PINS ER), and Mr. Riaz Ahmed Bijarani (DPO PINS-3) also participated in the joint visit. Fruit plants were also planted at house levels and observed the First Community Fish Pond TWarah fish harvesting and sellout to the community at low prices from the Market.

Finally, a debriefing meeting was held and Chief Financial Officer SRSO Mr. Asif Ali Khuhro also participated and govt official shared and discussed regarding field visit.

# Joint Monitoring Field visit of Government Departments' Officials of the EU-funded PINS-ER-III Interventions

Larkana/February 10, 2022



A Joint Field visit of Government Departments' officials, ACF, RSPN, and SRSO was conducted under EU funded Programme for Improved Nutrition in Sindh (PINS-ER-III) in district Larkana. They visited different interventions, interacted with community institutions and programme beneficiaries at UC Yaro Lakhir VO Usman Kalhro and UC Tatri VO Khero Jathyal. At VO Usman Kalhoro inaugurated the vegetable shop of (FAE in PINS ER-3) where Mrs. Zahida Begum has started vegetable sales in the village. A meeting was also held with community institutions and LSO leaders briefed about EU-funded SUCCESS and PINS programs interventions and achievements and program beneficiaries shared their case studies. Government officials interacted with the community and observed the PINS ER-3 Interventions i.e. BG, HH KG, the swing of 5 Clour Vegetables, FFS, fish Pond, and CLEW livestock camp. Fruit plants were also distributed and planted at house levels. They observed fish harvesting and selling to the community at a low price from the market at Khero Jathyal LSO LAAT UC Tatri Taluka Dokri. The joint delegation was comprised of Govt Departments Mr. Arshad Hayder Kamaro (DFO District Larkana ), Mr. Karim Bux Mangrio (Range Forest officer Forest Department Larkana) Dr. Muhammad Azam Brohi (Additional Director Livestock Department) (Deputy Director livestock department), Mr. Riaz Ahmed Soomro Director (Agri Extention Larkana) Mr. Manthar Ali Panhwar (Deputy Director Agriculture Department), Sub Eng Mr.Talib Hussain Shaikh (PHED) Akbar Hussain Dhamraho (Assistant Director Social Welfare Department). Whereas Mr. Mudassar Hussain (Programme Director PINS ER-3) & Mr. Rao Ayoub (Senior Agriculture Technical officer ACF), Mr. Jamal Mustafa Shoro (Team Leader SUCCESS Programme-SRSO), Mr. Hamid Ali Magsi (PM PINS ER), Mr. Muhammad Yousif Chutto (DM LRK), Ms. Parveen Mehar (DPO PINS), Mr. Muswar Gadhi (AFSL PINS ER-3 ) and Ahmad Bux Hulio (Wash Officer PINS ER 3) were also part of the joint delegation.

**SIDA-FUNDED BUILDING RESILIENT COMMUNITIES BY CONNECTING AND EMERGENCY RESPONSE TO SUSTAINABLE DEVELOPMENT PROJECT**



**SRSO Organized Seminar on Impact of locust on our livelihood' "discussing preventive strategy" under Action Against Hunger (ACF) and SIDA funded Project Mirpurkhas/February 17, 2022**



Sindh Rural Support Organization (SRSO) in collaboration with Action Against Hunger (ACF) organized a seminar on the Impact of locusts on our livelihood' "discussing preventive strategy" at Mirpurkhas. This was organized in the continuity of a district-level seminar under SIDA-funded, Building Resilient Communities by Connecting Disaster and Emergency Responses to Sustainable Development Project.

The main purpose of the seminar was to provide the platform where social, political, and administrative pillars were mutually discussing the DRR related awareness and especially discuss key issues and causes of locust and its preventing strategies. Mr. Asif Ali Khaskheli (Assistant Commissioner Sindhiri) and Mr. Rano Mal (ACF Provisional Head) were the chief guests of the event. Whereas Mr. Sajad Kandhar (Project Manager ACF-SIDA), Mr. Junaid Mirza (Deputy Director Social Welfare) Mr. Satram Das (Additional Agriculture Department), Mr. Hakim Jalbani (Deputy Director Livestock), Mr. Naeem Mirbehar (Health Department) Mr. Israr Shahani & Ms. Ambreen Chandio (FAO) Mr. Suhail Siddiqui (CESSVI) Mr. Shehzad Bajeeer & Ms. Rehana (CSSP), Mr. Ibrahim Veesar (NRSP), Mr. Muhammad Bux Kapri and representative of LSOs, Media, Agri activists, and 150 Community Institutions leaders especially the DRR project UCs also participated in the event and shared their views.

Project communities shared their experiences and learnings to combat DRR especially locusts and their preventing measures. Different stakeholders from govt. line departments especially agriculture and livestock briefed about their roles during emergencies. Civil society organizations emphasized the role of each stakeholder to protect communities from the hazards of disasters and emergencies.

Chief guests concluded the views of the communities, govt. and civil society and said that joint efforts and collaboration of these three stakeholders are very important and key to minimizing risks and hazards of the disasters and only preventing measures can be minimized negative impacts on humans and livelihoods. District Manager SRSO Mr. Sayed Shahanshah welcomed participants and shared briefly the objective of the Seminar and thanked all for their participation in the seminar.





# Pepoles' Poverty Reduction Program-Govt. of Sindh



## Clean and Green Sukkur

**SRSO supports the campaign of Sukkur Municipal Corporation and District Administration and participated in an organized Mega Walk and Event at Lab-i-Mehran Sukkur**

**Sukkur/February 18, 2022**

In the continuity of the ongoing Clean and Green Sukkur Campaign of the Municipal Corporation and District Administration Sukkur, a mega walk and event were organized at Lab-i-E Mehran Sukkur. Sindh Rural Support Organization is also believing strongly in making a clean and green environment for future generations and therefore, SRSO supports the Clean and Green Sukkur Campaign and participated actively in the walk and event. On this occasion, SRSO District Sukkur published a pamphlet in Sindhi languages, distributed it among the participants of the walk, and developed campaign banners and displayed as well. SRSO participated in the awareness walk and established a stall at the event venue and displayed/showcased SRSO publications, raised flowers and plants and Sartyoon Sang crafts of rural women.

Mr. Irsan Islam Shaikh (CM Adviser), Deputy Commissioner Sukkur, and Sukkur Administrator led the walk and event, which was attended by a large number of people from each walk of life. i.e. govt. departments, business, education institutions, corporation staff, media, and civil society organizations. SRSO District Sukkur participated in the walk with banner and CEO-SRSO also joined the team. CEO and DM Sukkur also talked media and told them about SRSO and its support Campaign.

All chief guests including the CM Advisor, Administrator, and DC Sukkur, media, Civil Society, and school children visited the SRSO stall and they have been briefed about SRSO and its work and handed over publications and published pamphlets to support this campaign.



# Equine Welfare Project (Brooke Pakistan Supported)

## Three Days Training of Private Veterinary Officer/Doctors under Brooke Pakistan supported Equine Welfare Project Larkana/February 23, 2022



Sindh Rural Support Organization (SRSO) under Brooke Pakistan supported Equine Welfare Project conducted Three Days Training of Private Veterinary Officer/Doctors @ SRSO District Office Larkana & Brick Kiln Haji Ali Hassan Wako. This is a regular activity of the project which has been conducted to provide training to the AHPs (Animal Health Providers) to improve their skills in providing quality service (Brooke minimum standards) and also improve welfare, friendly handling, better diagnostic skills, use of appropriate medicines/equipment, AHMF and referral system of cases to appropriate service provider to strengthen the self-sustaining structure.

NRM Manager/Project Focal Person Mr. Ali Asghar Maitlo also participated in the training and shared their views regarding the project, equine welfare, and the role of doctors. Whereas Dr. Mohsin Ali Solangi Veterinary Officer Brooke Project SRSO Larkana was the trainer. SRSO is implementing The Equine Welfare Project with the support of The Brooke Pakistan in Sukkur, Shikarpur, Khairpur, Jacobabad, Larkana, Kamber-Shahdadkot districts of Sindh. The main objectives of the project are; i) ensure the welfare of equines by building the capacity of service providers and equine owners/users, ii) improved living standards of equine owning communities by providing opportunities that can help them improve their income and improve the well-being of their families and iii) advocate public and private institutions (government departments, local and international NGOs, bilateral agencies, and academia).



## An awareness session with AHPs, community equine owners, and other related stakeholders about disease identification and detection of notifiable disease preventive care Khairpur Mirs/February 16, 2022



An awareness session with AHPs, community equine owners, and other related stakeholders about disease identification and detection of notifiable disease preventive care rationale use of antibiotics and antibiotics resistance was organized under The Brooke Pakistan supported Equine Welfare Project at Ranipur District Khairpur Mir's. The main objective of the session was to improve animal disease detection, surveillance, and management" Global Action for Animal Health. In identified communities, equine owners, CCAs, networked AHPs will be trained in early disease identification including notifiable diseases like Glanders, strangles and rabies, etc.

Dr. Gulam Ali Jogi, Deputy Director Livestock and Animals Husbandry Department District Khairpur Mir's was the chief guest of the event. A total of 25 participants from different stakeholders i.e. livestock department, Equine owners & farrier Community Institutions, and SRSO staff attended the session.

Deputy Director Livestock & Animals Husbandry Dr. Ghulam Ali Jogi said that "these are important sessions and must be conducted every month because it is increasing knowledge also sitting with the equine owner he said you should prevent your and your children from this kind of disease if health is good we can work hard if we are suffering then it will be difficult earn for the family please all who are concerned take care when you deal these kinds of diseases."

All the zoonotic /notifiable diseases were discussed with detailed one by one. The training environment was participatory and all the Livestock & Animals Husbandry department officials and equine owners participated actively. Each disease is discussed in detail in terms of disease description, causes of disease, method of transmission, sign & symptoms /clinical findings, prevention & treatment, and education message for owner, AHPs others who are involved with AHPs.

Dr. Siraj Muneer Ansari (Community Animals Health Officer Equine Welfare Project SRSO) was the lead trainer and also discussed Antibiotic and Anti-microbial resistance All AHPs were discussed about Antibiotic resistance Some Medicine Dose calculation was discussed with each AHPs Protocol of responsible use Antibiotic was shared.



## Dr. Mehreen Razzaq Bhutto (Member National Assembly-MNA) along with CEO-SRSO conducts dialogue with Community Institutions and visits SUCCESS Programme interventions

Larkana/February11,2022

Dr. Mehreen Razzaq Bhutto (Member National Assembly-MNA) along with Mr. Muhammad Dittal Kalhoro (CEO-SRSO), Mr. Asif Khuhro (CFO-SRSO) and SRSO officials conducted a dialogue with women Community Leaders of LSO Fateh of UC Izat ji Wandh in district Larkana.

Members of 20 Village Organizations shared their Success Stories and Self help initiatives they have taken under the European Union Funded, Sindh Union Council and Community Economic Strengthening Support (SUCCESS) programme, like ; enrollment of children in schools, vaccination of measles and COVID-19, plantation of fruit trees, registration of CINC also highlighted issues and challenges they are facing. They shared that SUCCESS Programme has motivated them and encouraged them to live life with vitality and dignity and raised the quality of leadership among rural women.

She met with the amazing Business Development Group (BDG) "SUCCESS Khazana".

Ms. Mehreen also visited Adult Literacy and Numeracy Center (ALNC) of village Phulpoto , established under the SUCCESS Programme, to reduce Illiteracy and aims to impart basic literacy and numeracy skills to the women leaders in rural areas.

Mr. Jamal Mustafa Shoro briefed about SUCCESS Programme through the display of "Wall of SUCCESS".

Dr. Mehreen appreciated the work of SRSO at the grassroots level for empowerment of rural women and community development to reduce poverty.





## LIFE SKILLS MANAGEMENT (LSM) FOR BDGS LEADERS AND SRSO STAFF UNDER JICA'S LIGHT-F PROJECT

**SRSO COMPLEX SUKKUR/FEBURARY1, 2 AND 3, 2022**

JICA LIGHT-F Project organized a Three Days Training of Trainers Workshop on Life Skills Management (LSM) for Business Development Groups (BDGs) and SRSO Staff at SRSO Complex Sukkur. This workshop was attended by 21 BDGs leaders of the newly selected 10 BDGs for the 2nd phase from Larkana, Sukkur, and Ghotki districts, and 9 SRSO Staff members of CED, IMSD, and SUCCESS participated in the training.

LSM Workshop was organized to advance economically and make full use of income for the well-being of the family, different life skills, than ones needed back in the day will be required. Under LGHT F Project LSM target mainly;

- FHBWs and their family members start saving with specific objectives (Life course planning) and their income from work.
- FHBWs start recording income and expenditure.
- FHBWs will become aware of the importance of work discipline, time, cleanness. Quality to increase income.

1st day Life Skills, the role of SO and Leader, coaching, life course planning, benefits of saving, and 2nd day, income and expenditure recording, work ethics, teamwork main sessions were covered by facilitation team through the presentation, role play, group work, recap, feedback, and discussion training tools and techniques. The facilitation team, resource persons, and participants deliberated with each other on the topics and learned from each other's views, knowledge and experiences. 3rd day was only for SRSO staff in which monitor methods, practice on the Phuri Phuri Tallao, and discussing on session schedule came under discussion.

Workshop proceeding was stated with the opening remarks of Muhammad Dittal Kalhoro (CEO-SRSO), Ms. Noriko Hara (LM Expert-LIGHT-F Project), and Mr. Abdul Ghaffar (WDO-WDD-GoS) Sukkur. Meanwhile concluded by Mr. Riaz Jalalani (Manager-CED).

CEO SRSO said his opening remarks that "this is an important training especially for new BDGs leaders to understand basic concepts and capacity of the BDGs as well and this way, they will improve their work for better livelihood."

Mr. Majeed Thaheem (District Coordinator-JICA LIGHT-F Project) moderated the workshop meanwhile Ms. Noriko Hara (LM Expert), Ms. Sanam Khoso (LS Coordinator JICA LIGHT-F Project), Ms. Hajani, and Ms. Naleem (Sr.Training Officers) assisted in the whole workshop proceeding and facilitated the different sessions.



# Peoples' Poverty Reduction Program-Govt. of Sindh

Technical Adviser SRSO

along with Regional General Manager SRSO

visits successful business and business-owners

and holds discussion on businesses ideas for through joint ventures

Umerkot and Mirpurkhas /Feburary01, 2022

Ms. Shereen Mustafa Narejo (Technical Advisor SRSO) and Dr. Ghulam Rasool Samejo (Regional General Manager) visited different businesses in Umerkot and Mirpurkhas districts and conducted meetings with business –owners and discussed businesses ideas through joint ventures. In district Umerkot, they held meetings with Mr. Khalid Saifullah Soomro (Ex MC Chairman and renowned Businessman). They also conducted meetings with the market community of long chess jeep makers, scraber business holders, and garments business holders.

In the end, they also conducted a meeting with SRSO Umerkot staff and dialogued on enterprise development and the role of SRSO staff to enhance the community's role towards enterprise development and bring positive change in the community.

In district Mirpurkhas, SRSO Technical Adviser and RGM visited different enterprises and held meetings with entrepreneurs. They met Mr. Faisal Rajar Businessman /Landlord and social activist and discussed future Joint ventures and visited Goat Control Shad Rajar Farm.

They visited Harjimal Garment Industry at Khipro stand, a detailed discussion on stitching, way of ordering, cutting, and its Packing portion.

The main purpose of these meetings/visits was to identify opportunities and collaboration for SRSO trained youth of Vocational Training Programme (VTP) and supported Business Development Groups (BDGs) under Govt. of Sindh funded Peoples' Poverty Reduction program (PPRP) for promotion of enterprise development, job, and income generation activities in the districts.



# PROMOTING RIGHTS OF OLDER PEOPLE



On February 21, 2022 SRSO formed under Promoting Rights of Older People Buzrig Dost Network (BDN) called a meeting for planning of project closing ceremony. Agenda of the ceremony was finalized. BDN members decided they will play a leading role in the arrangement of the event.



On February 9, 2022, Buzring Dost Network (BDN) held a meeting at PC hotel. During a meeting, BDN members discussed in a detailed way forward and shared recommendations regarding the sustainability of the network. All members unanimously decided that the secretariat of BDN will be established at APHA, a member organization of a network. It was also decided that establishing a secretariat at any member organization will be on a rotational basis for one year. All members appreciated the efforts of SRSO, adding that it has played a pivotal role in the implementation of the Sindh Senior Citizens Welfare Act. They went on to say that SRSO is a champion organization in Sindh promoting rights of older people at grassroot level.



On February 24, 2022, the closing ceremony of Pro-people Project Promoting Rights of Older People was organized at Regent Plaza Hotel Karachi, where more than 80 participants including Mr. Muhammad Sajid Johkio Minister of Social Welfare, Govt. of Sindh, Dr. Shereen Mustafa Narejo Advisor SRSO, Syed Moez -u-deen Country Director HelpAge International, BDN and OPAs members, civil society representatives, officials from social welfare and health department, members of senior citizens council, elected representatives Ms. Marvi Rashidi MPA and Ms. Shamim Mumtaz MPA attended the ceremony. Appreciation awards were given to the SRSO team, BDN and OPAs.



## Three days training on "Capacity Building of Male Community Change Agents (CCAs) on Husbandry Practices & First Aid" under Brooke Pakistan supported Equine Welfare Project

Larkana/12-15 February 2022



Sindh Rural Support Organization (SRSO) under Brooke Pakistan supported Equine Welfare Project conducted three days training on "Capacity Building of Male Community Change Agents (CCAs) on Husbandry Practices & First Aid". This workshop was organized from February 12 to 15, 2022 at Larkana. The main purpose of the training was to build the capacity of equine owners as a community change agent in BK/WP/CM to motivate other equine owners for sustainable improvement of animal welfare.

Five active members/equine owners were selected from different Brick Kilns of Larkana, (1) Ali Nawaz Noonari, (2) Ahsan Ali Dayo, (3) Huzoor Bux Brohi, (4) Muhammad Mithal Brohi, and (5) Muhammad Yousif from Bricks Company, New Bypass, Miro Khan Road, Near New Lohar Colony, Larkana. On the completion of training, First Aid Kits/Boxes were also provided to the trained CCAs to treat equine animals in their areas.

The role of community change agent, equine behavior, animal Welfare Domain, approach, compassionate and welfare, friendly handling and restraining of animal, BMPs of animal and identification of sick and painful animal and its management and Community engagement and peer group organization were the main agenda which was discussed in detail by trainer and

These trained Male Community Change Agents (CCAs) will be serving through providing better care and first aid treatment services to especially equine animals in their areas. Dr. Mohsin Ali Solangi Veterinary Officer Equine Welfare Project, Larkana was the trainer of the workshop.



## Community Management Skills Training (CMST) workshop for formed Community Organizations of Equine Owners

Larkana/25-26 February 2022



Institute of Management and Skill Development (IMSD) conducted Two days Community Management Skills Training (CMST) workshop for formed Community Organizations of Equine Owners. Two separate workshops were organized one for Brick Kiln Male Group (15 Participants) which was held at SRSO Unit Office Larkana and the other for the Female Group (15 Participants) held at Village Wadho Lashari UC Mashori Sharif, Takula Bakrani District Larkana.

The training aimed to build the capacity of formed Community Organizations (COs) for making them skilled and aware of their role and responsibilities on community development, maintaining record-keeping, and proper utilization of available resources. Mr. Zubair Soomro (Manager-IMSD), Ms. Khalida Mirani (Manager-IMSD), and Mr. Qalandar Bux Korai (AM-IMSD) were the main facilitators of both workshops. Meanwhile, Dr. Mohsin Ali Solangi (Veterinary Doctor) Equine Welfare Project Larkana coordinated the training.



# FEB-2022 | GOS-PPRP | GHOTKI | VILLAGE IMPROVEMENT PROGRAM | UNION COUNCIL LABANO | VIP TERMS OF PARTNERSHIP DIALOGUE



In last, Team Leader told the villagers that the Housing and Village Improvement Programme continues to provide suitable and affordable housing for deserving beneficiaries in communities where poor-quality housing and infrastructure exists; it also creates employment opportunities for residents, particularly the young and unemployed persons within the communities, which makes a valuable contribution to the rural economy.

SRSO Team conducted First dialogue for the development of "Village Improvement Plan" with the Village Organization Muhammad Azeem Menik in UC Labano of Taluka and district Ghotki. 100 female and 30 Male Members participated and VIP was finalized with the consent of villagers. There are 629 Households in the village and 136 Households are organized into 14 Community Organizations (COs). Team Leader PPRP, PIU Staff (Project Engineer and AM MER) along with District Manager and District Field Team at village level conducted the dialogue,

SRSO under the GoS funded Peoples Poverty Reduction Program will construct Low Cost Houses along with allied facilities for the marginalized Communities and through Village Improvement Programme utilizes the Aided Self-Help approach to target residents of disadvantaged villages by creating the enabling environment for the community to achieve sustainable development.

The Government of Sindh through the Peoples' Poverty Reduction Program intends to change the physical environment of selected villages. The intention here is to uplift the lives of families through the development of communities that are functional, motivated and encourage communication and enables collaboration and develop village improvement schemes like Brick Pavement, Culverts, Solid Waste Management-Dumping Station, Schools Renovation, Health, water and sanitation etc.





## Sindh Rural Support Organization participated in 5th National Women's Day celebrations Karachi/February12, 2022



Sindh Rural Support Organization (SRSO) participated in 5th National Women's Day celebrations and Sartyoon Sang Crafts Enterprise setup four stalls on the occasion. Event was hosted by The Sindh Commission on the Status of Women (SCSW) in collaboration with the Women Development Department (GoS) and Karachi Metropolitan Corporation at Frere Hall, Karachi.

22 female artisans from Larkana, Kambar Shahdadkot, Kashmore-Kandhkot, Shikarpur, Umarnkot, Sanghar, Sukkur and Khairpur districts participated and received awards of appreciation on the basis of their accomplishments and vision for women's empowerment in rural areas.

Dr. Shereen Mustafa Narejo (Technical Adviser-SRSO) also participated and addressed as distinguished speaker well.



## SRSO Shikarpur has achieved a milestone of 100% re-vitalization process of VOs and Local Support Organization in a UC Shikarpur/February24,2022



Sindh Rural Support Organization (SRSO) district office Shikarpur has achieved a milestone of 100% percent re-vitalizations process of Village Organizations (VOs) and Local Support Organization in UC Gaheja, Taluka Garhi Yaseen district Shikarpur. This task has been accomplished on February 24, 2022, after the election of the Office bearers and Executive Body by General Body of the LSO Sawera. For this purpose, a comprehensive re-vitalization process of the village organizations (VOs) was started in the UC and a total of 22 VO were re-activated through social mobilization and the formation of organizational bodies, completion records, and basic orientation. Therefore, after the re-vitalization process of VOs who are forming the General Body of the UC level, they called a meeting and elected the bodies and completed the revitalization process in the UC.

On this occasion, Mr. Zaheer Shar (District Manager), and Mr. Sona Khan Rind (AC-Assistant Manager-MER) also participated in the election of the LSO as observers. On this occasion, they said, "this is a big success towards the ongoing revitalization process of the Community Institutions in the district."



# SRSO-Social Media Coverage February, 2022

Light-F Project team organized a three days Training of Trainers on Life Skills Management for Female Home based Workers, with support of Women Development Department Government of Sindh & JICA. 21 female artisans participated from Business Development Groups of Lark Sukkur, and Ghotki districts.

Through this training Artisans have learned the importance of saving, income and expenditure recording, work ethics, teamwork and time management skills. SRSO is implementing the LIGHT-F Project in partnership with JICA and Women Development Department-GoS in 05 districts of Sindh i.e. Sukkur, Khairpur, Shikarpur, Larkana, and Ghotki. The Project aim is to improve livelihood of Female Homebased workers and their families

#HomeBaseWorker #Training #artisans #BDGs #teamwork #saving #incomegeneration #skillmanagement



SRSO @SRSO\_Official  
Officials of #ACF & #RSPN visited Villages Usman Kalhoro of UC Yaro Lakhir and Khero Jathyal of UC Tatri in #Larkana and interacted with the women Community Leader & program beneficiaries of the EU Funded Program for Improved #Nutrition in #Sindh (#PINS- ER-III).



SRSO @SRSO\_Official · 2h  
Representatives of #Forest, #Livestock, #Agriculture & Social Welfare departments also joined the delegation and witnessed the livestock camp by CLEW, Community Fish farm, Kitchen Gardening sites, met with agriculture & poultry #entrepreneurs and visited #Farmer\_Field\_School.



Sindh Rural Support Organization (SRSO)  
Favourites · 53 m



Sindh Rural Support Organization (SRSO)  
Favourites · Just now



facebook  
Sindh Rural Support Organization (SRSO)  
Favourites · 1 h

Officials of Action Against Hunger (ACF) and RSPN visited Village Mumtazabad of UC Warah in district Kamber Shahdadkot and inter... See more



facebook  
Sindh Rural Support Organization (SRSO)  
Favourites · 41m

Umarkot, Sanghar, Sukkur and Khairpur districts participated and received awards of appreciation on the basis of their accomplishments and vision.

#nationalwomensday2022  
#womenempowerment #entrepreneurshipgoals #Sartyoonsang #SRSO #SCSW #Womendevelopmentdepartment #SindhGovernment #KMC #UNWomen #awards #zerotolerance



Sindh Rural Support Organization (SRSO)  
Favourites · 41m

In collaboration with the IdeaGist, SRSO under the Government of Sindh funded "Peoples' Poverty Reduction Program" has initiated...



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Sindh Rural Support Organization (SRSO)  
Favourites · 57 m

SRSO Team conducted First dialogue for the development of "Village Improvement Plan" with the Village Organization Muhammad Az... See more



facebook  
Sindh Rural Support Organization (SRSO)  
Favourites · 4 m

Under "The Equine Welfare Project" (supported by the Brooke Pakistan), an awareness session was conducted with AHPs, equine own... See more



Sindh Rural Support Organization (SRSO)  
Favourites · 1 h

Sindh Rural Support Organization (SRSO) Larkana office organized Three Days Training of Veterinary Doctors (Private Practitioner... See more



SRSO @SRSO\_Official  
Larkana office organized 3 Days Training of Veterinary Doctors under the Equine Welfare Project. Objectives of training were to improve skills & knowledge of AHPs to improve their skills in providing quality service, better diagnostic skills & to strengthen linkage with community.



SRSO @SRSO\_Official  
Plantation drive "Go Green and Plant A Tree" initiated in Thatta in collaboration with ACF & ECHO. A rally was organized from DC office to public Park Makli. Mr. Ghazanfar Ali (DC Thatta) planted a tree to support the cause of planting 50K plants in 50 Villages of 10UCs of Thatta.



Email: Zamanatnews@gmail.com

رقم نمبر: 2584



ضمانت نیوز سروس کی خدمات  
 قلم کی طاقت سے اور پیر بانگ خبروں کی صفات  
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19-02-2022

میرپورخاص میں کروڑوں نے ہمارے علاقے کی اٹلوں اور گھاس کو بہت نقصان پہنچایا ہے، سندھ جی ایم اے ایف علی  
 عیشت پر لڑائیوں کا اثرات اور ان سے عوام کی نکتہ چینی کے تحت سروس کی جانب مقامی ہوٹل میں سیمینار کا انعقاد  
 ہوا۔ سروس کی جانب سے منعقد کیے جانے والے سیمینار میں سروس کے سربراہان اور دیگر اہلکاروں نے شرکت کی۔



میرپورخاص سماجی تنظیم سروس کی جانب عیشت پر لڑائیوں کے اثرات سے بچاؤ پر سیمینار سے شریکا خطاب کر رہے ہیں



سماجی تنظیم سروس کی جانب مقامی ہوٹل میں سیمینار  
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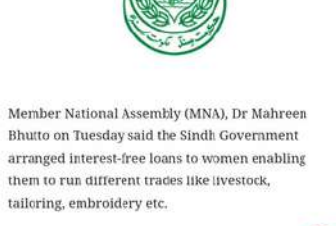


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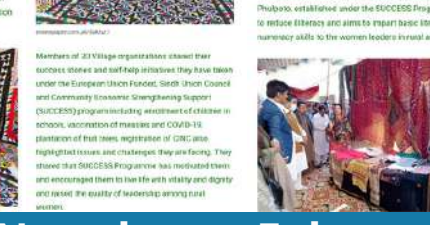


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**MNA Dr. Mahreen lauds SRSO for working at the gross root level to empower rural women**

Member National Assembly (MNA), Dr. Mahreen Bhutto has lauded the Sindh Government for arranging interest-free loans to women enabling them to run different trades like livestock, tailoring, embroidery, etc.



She said this while addressing community women at a program organized by Sindh Rural Support Organization (SRSO) on Tuesday.

**AGTAY QADAM** (AGTAY QADAM) is a social organization that provides various services to the community, including financial support and social welfare programs.

The organization is committed to improving the lives of the people in the region and promoting social justice and equality.



The meeting was held to discuss the current situation in the region and to find ways to address the challenges faced by the people.

**Sarmaya Hyderabadi** is a social organization that provides various services to the community, including financial support and social welfare programs.

The organization is committed to improving the lives of the people in the region and promoting social justice and equality.



The meeting was held to discuss the current situation in the region and to find ways to address the challenges faced by the people.

